Appendix B: Citizen Involvement Process

OBJECTIVES

The primary objective of the planning process is to facilitate the creation of a plan by the campus community that meets its vision of the campus future. Thus, it is critical to gather ideas of those associated with the campus and to allow those ideas to form the basis of the plan. In the development of this process, the following concepts provided guidance.

1. Engage the campus and Cheney community in the process of identifying issues and opportunities for the improvement of the Cheney campus in light of the new mission statement.
2. Involve the constituents at the beginning and continuing throughout the process.
3. Develop and examine ideas that would be used to update the campus master plan.

PROCESS

In order to gather information regarding the campus, its challenges and opportunities, a series of stakeholder interviews and public meetings were held over a period of many months. Stakeholder interviews were used to gather ideas, opinions, and facts that would guide the consultant team in the identification of issues and opportunities that would become the basis for discussion.

The information gathered in the stakeholder interviews was added to the thoughts and impressions that surfaced during the public meetings and open house workshops. To allow the free flow of ideas, workshops were staged to provide a progression of input from raw ideas to ideas that tested the concepts developed by the consultant team. These concepts were derived from the ideas presented by the campus community as interpreted by the consultant team. The objective of the meeting series was to test the concepts and move toward a program for campus improvement that would evolve into the master plan. Again, it was the campus community that provided the basis for the program that evolved.

Stakeholder Interviews

Forty individuals were interviewed to discuss opportunities and issues regarding the Cheney campus in light of the new mission statement and developing a more residential campus. These individuals were selected to sample a cross section of community and university interests. They included the University Community, consisting of faculty, staff, and students; and the Cheney Community represented by the Mayor, Pathways to Progress, Chamber of Commerce, Cheney School District, and citizens living around campus.
Public Meetings and Open House Workshops

A number of public meetings were held, and in order to allow as many people participate as possible the rooms were open from midday to the late evening with formal presentations spread throughout the afternoon and evening. Staff members were also given time and encouraged to participate in the workshops.

Meeting notices were provided by publication of ads in the Cheney Free Press. Printed notices were delivered to the city of Cheney for posting in city hall and the library, to the Pathways for Progress Office, and to Cheney residents within three blocks of campus. Notices were posted on campus bulletin boards. Staff and faculty were provided E-mail notices.

The workshops were held in PUB meeting rooms and set up in an open house format. Display panels were set up to illustrate community and campus features, including the university’s new mission statement and known issues. These “work stations” allowed for one-on-one and group discussion of issues and opportunities as illustrated by the text, drawings, or photos on the boards. Participants were also encouraged to use post-it notes to place comments on panels.

The consultant team met periodically with the University Campus Planning Committee (UCPC) to review process, provide progress reports, receive comments and input regarding process and ideas for developing master plan concepts. The purpose of these meetings was to ensure that the consultant team started and remained on track through the process.

Meetings with City Officials

The Cheney community and city government have a significant stake in the campus and its future. From the beginning and throughout the process was the recognition that the Eastern Washington University and the Cheney community are interdependent. Both have assets from which the other can benefit and the actions of one affect the other. Therefore, the consultants met with city staff on several occasions and with the City Council and Planning Commission, to provide briefings on the campus planning process and to solicit information and answer questions. A primary objective was to emphasize the importance of establishing and maintaining an open dialogue between the University and the Cheney community.

Issues and Comments from Interviews and from Public Meetings

The following list of comments is a compilation of the thoughts and ideas expressed by the stakeholders and other interested citizens. The responses are not intended as direct quotes, although some are, but rather a statement that attempts to capture the idea and flavor of what was stated. The comments are roughly categorized and are not necessarily exclusive to the category in which they are placed.
STUDENT LIFE

- Students need a place to hang out—they need something to do, especially late at night when the PUB is closed
- late night food service is needed, either on or near campus
- a vital downtown would be a significant asset to campus residents
- keep athletic events on campus
- child care has been good addition
- improve diversity not only in special study programs, but throughout the campus and staff/faculty at large

RECREATION

- no arts or crafts or photo labs for recreational student—must be in a class
- sports facilities are tapped out, need more room
- need an aux. gym
- need for additional recreational weight room space
- climbing wall—convert racquet ball court which have low use
- ice rink for recreation and club hockey
- ropes course
- outdoor sand volleyball courts
- swimming pool hours do not provide enough opportunity for individual student
- need separate weight room for individual student
- add experimental theater to arts complex
- need a place for dance performances
- Showalter 109 has great acoustics—this should be promoted for special musical events
- develop level grass area and sand volley ball courts in conjunction with new dorm

DOWNTOWN

- offers variety of drinking establishments
- needs to offer more than drinking
- need a moderately priced sit down restaurant to which one could take a date or parents
- shops need to cater to student needs
- shops do not provide needs of ethnic students
- revive Cheney Bowl
- create an attractive pedestrian mall connection between the campus and downtown; use College Avenue
- allow commercial uses to intersperse among the Greek houses along College Avenue
- downtown movie theater is ok, but students expected a full theater—not as good as screening at Showalter

PARKING

- need handicap parking near buildings, consider working with city of Cheney to allow HC at meters.
not enough parking near enough to the buildings, especially during morning period
- University places burden on surrounding community by not having adequate parking program
- LA Hall residents are taking parking spaces near the PUB
- dorms have caused an "on-site" storage problem--cars are being stored in lots and along streets taking spaces that commuters could use
- many spaces in permitted lots are sold, but not used because permit holders find closer space such as on-street, thus you can't park in a lot with open spaces because the spaces are sold
- impossible to find spaces near Sutton and Showalter during registration periods
- provide parking spaces near buildings for guest, patron, and donor parking such as by the JFK library--especially for people who are older and less mobile
- don't let the need for parking lots drive the design of the new dorm site
- the red barn is a crazy place to get parking permits
- improve visibility and process for getting parking permits--it is now cumbersome for guests
- develop peripheral parking lots and connect with well designed pathways--another alternative is to connect peripheral lots with a shuttle especially during peak periods
- free parking lot behind football field is too far, pathways are circuitous and ill-defined, lighting is poor, females are intimidated, and the risk of vandalism and break in is high
- parking fees are too cheap--higher prices may induce greater use of transit or rideshare
- provide close-in lot for carpoolers
- one issue with revising class schedules to afternoons is that many students have afternoon work schedules

VEHICULAR CIRCULATION
- the parking lot and STA connection between Pierce Hall and the PUB doesn't fit--this is a major pedestrian crossing
- if a new dorm is sited on the existing Married Student Court, the STA terminal could be reconfigured
- develop a transit terminal at Isle Hall--this would avoid pedestrian conflicts in PUB lot
- campus doesn't have good bicycle connections and pathways
- bikeracks are provided in front of buildings and a locker system is being considered
- Washington and Elm are important through streets, but pedestrian crossings need to be improved
- the egress/access point to the athletic facility parking lot conflicts with pedestrian crosswalk in same area--sight distance problem cited
- handicap accessibility is difficult, because existing dorms were not built to accommodate
- crossing of Elm Street and Washington Street unsafe and difficult with wheelchair--there are no warning signs--grades from campus across Washington to Phase are too steep.
- College street should be turned from one-way to two way traffic
- F Street should be turned from one-way to two-way traffic
- terminate Washington at Elm on the north and close to through traffic to pull campus together
- build skywalks or bridges across Washington and Elm
APPENDIX B

- build underpass beneath Washington to access Phase
- use pedestrian activated, in-street flashing lights to mark edges of crosswalks on Washington and Elm
- buildings need to be accessible for service vehicles, including parking in areas where services delivered or performed--need adequate storage for waste handling and recycled material
- Washington and Elm streets are important for Cheney School District bus transportation
- traffic along North 6th Street in front of Cheney schools and facilities is hazardous and needs to be reduced--conflict among school buses, commute traffic, STA buses, and pedestrians

PEDESTRIAN CIRCULATION/ACCESSIBILITY
- central mall has improved walkability of campus and provided a place for events
- walk between central mall and arts complex is a long featureless pathway
- Code Blue system needs to be expanded to improve safety; suggest installation by music building, parking lot by football field, math building, Sutton and Showalter.
- lighting needs to be improved between the PUB and Isle Hall and between Isle Hall and Kingston Hall
- lighting needs to be improved along 10th Street
- vacate 10th Street and turn to pedestrian way, provide circulation to dorm area around perimeter rather than through middle--connect this area with pavers to unify
- connect "silo" dorms to PUB with better pathways; use pavers
- Washington is a tough crossing for pedestrians, especially those with disabilities--if in wheelchair crossing to Phase is circuitous
- develop existing "natural pathway" between dorms and Phase
- the crossing along Elm between the PUB and residential areas is terrible--very difficult for HC crossing; traffic doesn't slow,
- need signage identifying crossings, especially for wheel chair and visually impaired so that traffic slows
- the mall does not provide locational and directional cues to visually impaired
- in both cases lining with trees, using angle parking, developing medians might slow cars
- existing dorms are not HC accessible
- many restrooms on campus are not HC accessible
- for construction planning make sure accessible pathways for disables are maintained--do not create barriers during the construction phase

PUB
- PUB is not a student union--it is run as a business enterprise
- need more meeting spaces for student organizations and clubs
- need small rooms for 15-20 people
- need activity areas for students to hang out, especially late at night--there is nothing for an 18-year-old to do or to keep on campus at night.
- it doesn't make sense to charge student organizations to use the PUB for an event. After all isn't this a student facility. Isn't a club or other student organization providing a service to the student population of the university.
- In order to use space must do so several months in advance, thus there are missed opportunities because no rooms are available.
- also, non-students book PUB space, thus preempting student use--put these non-student groups in Showalter
keep group of rooms that are available on short notice
PUB is a focal point
needs better lighting
needs space for storage, because of lack of such portions are dirty and unkempt
needs storage for tables and chairs
new PUB area works well for student interaction; has good division of space, good visibility to see and be seen, and good light
the old PUB section is a dark, confusing labyrinth that is poorly used
the video game room is atrocious, but could be improved

TAWANKA
ugly
the rear is starkly functional
make it fit better, enclose area beneath wings and provide a new facade that relates to the historic campus building materials.
Tawanka could be used as a conference or student center
divides the historic district from the rest of campus
remove and improve connection between historic campus and mall
because of relationship to central mall, should use for student life activities
develop indoor/outdoor food area, could wrap with a solarium

SIGNAGE/COMMUNICATIONS
campus signage is poor, need better building signage--which denotes function as well as name, need directional signage
need point of contact for visitors
need better signs on buildings, and not only the front--also identify functions within buildings
design and place directional signs--you are here, that's where you are going
signs are not well maintained
develop more effective signage that direct visitors through the city of Cheney
develop entries

RESIDENTIAL
deep strong residential core
theme dorms
provide rooms for graduate students or faculty members
spread foreign students throughout floors
EWU should build a living facility for senior citizens which would bring civilian community into academic community and provide student internships as well as enriches the diversity of experience
consider an Aging in Place retirement community with facilities on or near campus for 200-500 seniors (presently being evaluated by EWU Sociology class)
New dorm
-needs flat green space with trees--a place to read
-needs place for recreation and for students to congregate
-needs to be wired
-need a variety of room configurations
-upper residential area needs a stage for entertainment
-connect Pierce, Dressler and new dorm with skywalk
Married Student Court provides much needed low income housing for
married students--if removed need to proved equivalent housing

EWU, when building new residential facilities should built one bedroom
units and let private sector develop two bedroom units

it appears that the private apartment housing market may be overbuilt at
this time

allow more areas in R3 zones for higher density overlays

FACILITIES

the newest buildings are at least 25 years old
do not have enough classrooms, nor enough types of classrooms
we must have rooms that can adapt to changing technology--rooms that are
adaptable an increase in faculty will require corresponding increase in
office space.
the music program is a designated center of excellence; therefore we need
to evaluate the facilities for potential update--remodel of addition
Arts building needs to be evaluated for health and safety--air handling, and
other facilities for handling arts materials
consider developing a convention center on campus; could also be used for
special on-campus student events; perhaps use the area between JFK
library and Arts Complex
need more spaces to show art and hold arts events
we have a great PE facility but doesn't fully accommodate students on
evenings and weekends
build a golf driving range
build an ice rink for general recreation and club hockey
need flat spaces around dorms to develop recreational facilities--such as
frisbee, sand volleyball court
consider vacating 10th and use for space for recreation or gathering
need more eating, entertainment venues, especially late evening
in support of new curriculum in forensics and related area, will need lab
space
art department needs a computer/graphics lab
Patterson needs a writing lab for the English department
all classrooms will need to be tech-equipped so that instructors wont have
to juggle rooms to match equipment and size; design, equip, and most
importantly, maintain currency
design flexible buildings that are adaptable to new technology and how we
teach
students need the same level of computer connectivity in the dorms as at a
library terminal; need to rethink the dorm backbone connector
the computer system needs to remain affordable
need central computing facility within the dorms; will need to be staffed
and maintained
where should the switch for the telephone system be ultimately housed
EWU phone system connection to Riverpoint campus
athletic and recreational programs need additional office space--now office
in "bull pen"
house athletics in athletic building not PE building--need about 10,000
square feet
refurbish football stadium--provide new restrooms, fan support,
concessions
locker room expansion for women's programs, reconfigure general use
locker room
move "body shop" to new location and use area for auxiliary gym
Disability Support Services does not have adequate office and auxiliary space
Plant Services needs additional covered storage area, also needs to reconfigure and increase office square footage
campus police need new better-located facility
need a visitor center near Monroe and Showalter that is easily found by visitors and where parking permits and directions can be obtained
need additional spaces for artwork, especially special exhibitions
Kingston Hall was built for and works well for business programs which needs large lecture hall spaces
with increased student enrollment, business program needs more offices on Cheney Campus, and within same building to promote faculty/student interaction
Indian studies building is well-located to serve outside community, but it needs to be maintained and improved--this space is a safe place to gather and it provides support, it works well for performance of traditional teaching functions

ENTRIES TO CAMPUS
there are none--don't always know when you are entering campus
develop a central approach to the campus
signage at CWU in Ellensburg cited as good entry
if arriving from Spokane, driving one through the back road and the wheatfields is not an inspiring first impression--it makes the campus seem even more isolated
should direct visitors to Sutton and Showalter, but how do we get them there
campus directory is in a poor location; does anyone use it?
There is no grand entrance to the campus (other than the College entry to Showalter
entry through City of Cheney is demoralizing to students from west side entry along Washington Street is lackluster entry along Elm shows the back side

CAMPUS PLAN/GROUNDS
connect the historic campus to the new quad
rehabilitate and enhance wetland behind JFK library; use for botanical study site
the wetland area could include a pond that could be used as a contemplative, reflective resting place--as a way-station between the center of campus and Arts Complex develop sculpture garden near Arts Complex
use the "big empty space" between the Arts Complex and JFK as intramural field or other recreational activity
use this area for convention center
when designing buildings and site landscaping, consider the accessibility for and frequency of maintenance--important to consider full life cycle of building--consider grounds and exterior maintenance when planning
trim some of the shrubs around Hargreaves to expose the classic architecture of the building
APPENDIX B

- vacate the street between the President's Home and Hargreaves Hall, turn to grass and paver pathway, could use for expansion of President's yard/entertainment area.
- improve lighting along pathway between Kingston and Isle Hall
- improve lighting between PUB and Isle Hall
- design sidewalk grades and walkways so that they don't allow icy spots during winter
- accessibility needs to be seriously evaluated
- the central mall has had a positive impact to the campus--need to continue this concept
- compactness of campus is a strength
- trees set the tone for the aesthetics of the campus
- outer edges of campus need to be better maintained and defined
- the rose garden and area east of Showalter is a favorite area of visitors
- pathways from College through the "pillars" in front of Showalter need to run diagonally to the corners of Showalter since that's the path people walk
- brick pavers are a positive; they look good, drain well, and maintain well

OTHER ISSUES

- need more opportunity for student faculty interaction outside of the classroom
- how good of a place is this for a residential student if they are stranded here?
- develop student oriented activity that faculty members are required to engage in.
- the diversity of EWUs student population has not improved significantly over the years because Eastern Washington is not a hospitable environment for African Americans--you need to go to Spokane
- the EWU faculty is not diverse
- EWU is in good position and has an opportunity to serve regional tribal communities
- the regional bike trails--such as fish lake, or a trail to Turnbull--off great recreational opportunity for students, but most do not know how to access
- old campus plan is impractical--is knocking down Roswell and the stack and Tawanka really feasible, is shutting down Washington feasible
- don't have as-builds for all utility systems--need to be developed, and need to ensure that all contractors make available to campus facilities office
- Put registration "on-line"
- Put financial aid information "on-line"
- Greek row places a burden on neighbors
- move Greek row to campus near red barn--would remove from "civilian population" and give university better management opportunity
- Greek houses should remain where they are and not be isolated by Red Barn as once proposed--they can make a good transitional use to the downtown area, but need to deal with relations with surrounding neighbors
- Greek relations with the surrounding neighborhood is a two-way street--at times Greeks have reached out to deal with issues as neighbors, but have been rebuffed
- a positive cooperative working relationship with the city of Cheney, especially with the surrounding neighborhoods is paramount
- unruly, loud and obnoxious students are bad for neighborhoods and the university