# TABLE OF CONTENTS

- **PROGRAMMING** / G1
- **TYPOGRAPHY & SYMBOLS** / G13
- **COLOR FAMILIES** / G15
- **LOGO SOLUTION** / G16
- **COLOR FAMILY APPLICATIONS** / G17
- **GATEWAY IDENTIFIERS** / G20
- **BANNER SYSTEM** / G23
- **SECONDARY GATEWAY IDENTIFIERS** / G25
- **INTERPRETIVE SIGNAGE** / G26
- **VEHICULAR DIRECTIONAL SIGNAGE** / G27
- **BUILDING IDENTIFIER** / G35
- **PEDESTRIAN DIRECTIONAL SIGNAGE** / G36
- **ROOM IDENTIFIERS** / G39
- **PHOTOPOLYMER ANALYSIS** / G44
We are pleased to present the Eastern Washington University Cheney Campus Signage and Way-finding Master Plan Program. In developing these standards, we've pursued a simple goal: unify the university's graphic "look" in a contemporary way, yet reference the historical heritage of EWU.

An effective signage/wayfinding system functions not as a separate entity but as an integral part of its environment. Carefully planned signs communicate essential information while also enhancing the architectural environment. Graphics – in the form of murals and banners – extend the aesthetic scope of the system, adding color, movement, and vitality as the visual introduction to EWU. And signs play a prominent role in defining the university's identity and boundaries of the campus.

This Master Plan document is a graphic guidelines tool to facilitate a common visual language throughout the university. Yet caution and restraint must be observed in programming and placement of interior and exterior signs. The phrase "less is more" is relevant in the context of signage/wayfinding for an urban sign system such as EWU's. Over signing the campus will create visual clutter and ultimately communicate less information.

For this Master Plan to function as intended signs should only be added with a comprehensive review of the entire campus system and how each new sign will impact this overall system. If this premise is followed the signs will form a cohesive system that unites the campus and provides visual continuity and enables the student/visitor to navigate with ease through the university.

To best illustrate the Signage Master Plan this document has been organized into chapters that detail, comprehensively, the correct use of the university's logo, typography, colors and the family of signs that comprise the program.
EXTERIOR SIGN TYPES

E1 Major Gateway Identifiers
E1.2 Major Gateway Identifier @ 6th & F Street
E1.3 Major Gateway Identifier @ Washington Street
E2 Secondary Gateway Identifier
E3 Vehicular Campus Directional Map
  E4 Vehicular Directional
  E4.1 Vehicular Directional
  E4.2 Vehicular Directional
  E4.3 Vehicular Directional
E4.4 Pedestrian Crossing Signage
E6 Campus Parking Lot Identifier
E7 Street Name Identifier
E8.1 Traffic Regulatory Signage
E8.2 Traffic Regulatory Signage
  E8.3 Regulatory Vinyl
E9.1 Pedestrian Directional Signage
E10 Building Identifiers
E11.1 Vehicular Banner
E11.2 Pedestrian Banner
E12 Interperative Signage

INTERIOR SIGNAGE/WAYFINDING

I.1 Building Directory
I2.1 Office Identifier w/ Note Bar
I2.2 Office Identifier w/ Changeable Name Inserts
I3.1 Room Identifier
I3.2 Room Identifier w/ Notebar
I4 Restroom Plaques
<table>
<thead>
<tr>
<th>#</th>
<th>type</th>
<th>sheet</th>
<th>nomenclature</th>
<th>details</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>E12</td>
<td>G.9</td>
<td>Interpretive Signage</td>
<td>Re: Sheet G26 for Details</td>
</tr>
<tr>
<td>2</td>
<td>E10</td>
<td>G.9</td>
<td>Building Identifiers</td>
<td>Re: Sheet G35 for Details</td>
</tr>
<tr>
<td>3</td>
<td>E10</td>
<td>G.9</td>
<td>Building Identifiers</td>
<td>Re: Sheet G35 for Details</td>
</tr>
<tr>
<td>4</td>
<td>E1.3</td>
<td>G.9</td>
<td>Major Gateway Identifiers</td>
<td>Re: Sheet G20 for Details</td>
</tr>
<tr>
<td>5</td>
<td>E1.3</td>
<td>G.9</td>
<td>Major Gateway Identifiers</td>
<td>Re: Sheet G20 for Details</td>
</tr>
<tr>
<td>6</td>
<td>E6</td>
<td>G.9</td>
<td>Campus Parking Lot Identifier</td>
<td>Re: Sheet G32 for Details</td>
</tr>
<tr>
<td>7</td>
<td>E10</td>
<td>G.9</td>
<td>Building Identifiers</td>
<td>Re: Sheet G35 for Details</td>
</tr>
<tr>
<td>8</td>
<td>E10</td>
<td>G.9</td>
<td>Building Identifiers</td>
<td>Re: Sheet G35 for Details</td>
</tr>
<tr>
<td>9</td>
<td>E10</td>
<td>G.9</td>
<td>Building Identifiers</td>
<td>Re: Sheet G35 for Details</td>
</tr>
<tr>
<td>10</td>
<td>E6</td>
<td>G.9</td>
<td>Campus Parking Lot Identifier</td>
<td>Re: Sheet G32 for Details</td>
</tr>
<tr>
<td>11</td>
<td>E10</td>
<td>G.9</td>
<td>Building Identifiers</td>
<td>Re: Sheet G35 for Details</td>
</tr>
<tr>
<td>12</td>
<td>E11.1</td>
<td>G.9</td>
<td>Vehicular Banner System</td>
<td>Re: Sheet G23 for Details</td>
</tr>
<tr>
<td>13</td>
<td>E11.1</td>
<td>G.9</td>
<td>Vehicular Banner System</td>
<td>Re: Sheet G23 for Details</td>
</tr>
<tr>
<td>14</td>
<td>E6</td>
<td>G.9</td>
<td>Campus Parking Lot Identifier</td>
<td>Re: Sheet G32 for Details</td>
</tr>
<tr>
<td>15</td>
<td>E10</td>
<td>G.9</td>
<td>Building Identifiers</td>
<td>Re: Sheet G35 for Details</td>
</tr>
<tr>
<td>16</td>
<td>E6</td>
<td>G.9</td>
<td>Campus Parking Lot Identifier</td>
<td>Re: Sheet G32 for Details</td>
</tr>
<tr>
<td>17</td>
<td>E11.1</td>
<td>G.9</td>
<td>Vehicular Banner System</td>
<td>Re: Sheet G23 for Details</td>
</tr>
<tr>
<td>18</td>
<td>E11.1</td>
<td>G.9</td>
<td>Vehicular Banner System</td>
<td>Re: Sheet G23 for Details</td>
</tr>
<tr>
<td>19</td>
<td>E6</td>
<td>G.9</td>
<td>Campus Parking Lot Identifier</td>
<td>Re: Sheet G32 for Details</td>
</tr>
<tr>
<td>20</td>
<td>E11.1</td>
<td>G.9</td>
<td>Vehicular Banner System</td>
<td>Re: Sheet G23 for Details</td>
</tr>
<tr>
<td>21</td>
<td>E11.1</td>
<td>G.9</td>
<td>Vehicular Banner System</td>
<td>Re: Sheet G23 for Details</td>
</tr>
<tr>
<td>22</td>
<td>E4.3</td>
<td>G.9</td>
<td>Vehicular Directional</td>
<td>Re: Sheet G30 for Details</td>
</tr>
<tr>
<td>23</td>
<td>E10</td>
<td>G.9</td>
<td>Building Identifiers</td>
<td>Re: Sheet G35 for Details</td>
</tr>
<tr>
<td>24</td>
<td>E11.2</td>
<td>G.9</td>
<td>Pedestrian Banner System</td>
<td>Re: Sheet G23 for Details</td>
</tr>
<tr>
<td>25</td>
<td>E10</td>
<td>G.9</td>
<td>Building Identifiers</td>
<td>Re: Sheet G35 for Details</td>
</tr>
<tr>
<td>26</td>
<td>E11.1</td>
<td>G.9</td>
<td>Vehicular Banner System</td>
<td>Re: Sheet G23 for Details</td>
</tr>
<tr>
<td>27</td>
<td>E11.1</td>
<td>G.9</td>
<td>Vehicular Banner System</td>
<td>Re: Sheet G23 for Details</td>
</tr>
<tr>
<td>#</td>
<td>type</td>
<td>sheet</td>
<td>nomenclature</td>
<td>details</td>
</tr>
<tr>
<td>----</td>
<td>-------</td>
<td>-------</td>
<td>--------------------------------</td>
<td>--------------------------------</td>
</tr>
<tr>
<td>28</td>
<td>E4.3</td>
<td>G.9</td>
<td>Vehicular Directional</td>
<td>Re: Sheet G30 for Details</td>
</tr>
<tr>
<td>29</td>
<td>E12</td>
<td>G.9</td>
<td>Interpretive Signage</td>
<td>Re: Sheet G26 for Details</td>
</tr>
<tr>
<td>30</td>
<td>E11.2</td>
<td>G.9</td>
<td>Pedestrian Banner System</td>
<td>Re: Sheet G23 for Details</td>
</tr>
<tr>
<td>31</td>
<td>E11.2</td>
<td>G.10</td>
<td>Pedestrian Banner System</td>
<td>Re: Sheet G23 for Details</td>
</tr>
<tr>
<td>32</td>
<td>E9.1</td>
<td>G.10</td>
<td>Pedestrian Directional</td>
<td>Re: Sheet G36 for Details</td>
</tr>
<tr>
<td>33</td>
<td>E11.2</td>
<td>G.10</td>
<td>Pedestrian Banner System</td>
<td>Re: Sheet G23 for Details</td>
</tr>
<tr>
<td>34</td>
<td>E10</td>
<td>G.10</td>
<td>Building Identifiers</td>
<td>Re: Sheet G35 for Details</td>
</tr>
<tr>
<td>35</td>
<td>E10</td>
<td>G.10</td>
<td>Building Identifiers</td>
<td>Re: Sheet G35 for Details</td>
</tr>
<tr>
<td>36</td>
<td>E11.1</td>
<td>G.10</td>
<td>Vehicular Banner System</td>
<td>Re: Sheet G23 for Details</td>
</tr>
<tr>
<td>37</td>
<td>E11.1</td>
<td>G.10</td>
<td>Vehicular Banner System</td>
<td>Re: Sheet G23 for Details</td>
</tr>
<tr>
<td>38</td>
<td>E10</td>
<td>G.10</td>
<td>Building Identifiers</td>
<td>Re: Sheet G35 for Details</td>
</tr>
<tr>
<td>39</td>
<td>E10</td>
<td>G.10</td>
<td>Building Identifiers</td>
<td>Re: Sheet G35 for Details</td>
</tr>
<tr>
<td>40</td>
<td>E6</td>
<td>G.10</td>
<td>Campus Parking Lot Identifier</td>
<td>Re: Sheet G32 for Details</td>
</tr>
<tr>
<td>41</td>
<td>E9.1</td>
<td>G.10</td>
<td>Pedestrian Directional</td>
<td>Re: Sheet G36 for Details</td>
</tr>
<tr>
<td>42</td>
<td>E9.1</td>
<td>G.10</td>
<td>Pedestrian Directional</td>
<td>Re: Sheet G36 for Details</td>
</tr>
<tr>
<td>43</td>
<td>E10</td>
<td>G.10</td>
<td>Building Identifiers</td>
<td>Re: Sheet G35 for Details</td>
</tr>
<tr>
<td>44</td>
<td>E11.1</td>
<td>G.10</td>
<td>Vehicular Banner System</td>
<td>Re: Sheet G23 for Details</td>
</tr>
<tr>
<td>45</td>
<td>E11.1</td>
<td>G.10</td>
<td>Vehicular Banner System</td>
<td>Re: Sheet G23 for Details</td>
</tr>
<tr>
<td>46</td>
<td>E10</td>
<td>G.10</td>
<td>Building Identifiers</td>
<td>Re: Sheet G35 for Details</td>
</tr>
<tr>
<td>47</td>
<td>E10</td>
<td>G.10</td>
<td>Building Identifiers</td>
<td>Re: Sheet G35 for Details</td>
</tr>
<tr>
<td>48</td>
<td>E10</td>
<td>G.10</td>
<td>Building Identifiers</td>
<td>Re: Sheet G35 for Details</td>
</tr>
<tr>
<td>49</td>
<td>E9.1</td>
<td>G.10</td>
<td>Pedestrian Directional</td>
<td>Re: Sheet G36 for Details</td>
</tr>
<tr>
<td>50</td>
<td>E11.1</td>
<td>G.10</td>
<td>Vehicular Banner System</td>
<td>Re: Sheet G23 for Details</td>
</tr>
<tr>
<td>51</td>
<td>E11.1</td>
<td>G.10</td>
<td>Vehicular Banner System</td>
<td>Re: Sheet G23 for Details</td>
</tr>
<tr>
<td>52</td>
<td>E6</td>
<td>G.10</td>
<td>Campus Parking Lot Identifier</td>
<td>Re: Sheet G32 for Details</td>
</tr>
<tr>
<td>53</td>
<td>E10</td>
<td>G.10</td>
<td>Building Identifiers</td>
<td>Re: Sheet G35 for Details</td>
</tr>
<tr>
<td>54</td>
<td>E6</td>
<td>G.11</td>
<td>Campus Parking Lot Identifier</td>
<td>Re: Sheet G32 for Details</td>
</tr>
<tr>
<td>#</td>
<td>type</td>
<td>sheet</td>
<td>nomenclature</td>
<td>details</td>
</tr>
<tr>
<td>----</td>
<td>------</td>
<td>-------</td>
<td>------------------------</td>
<td>----------------------------------------</td>
</tr>
<tr>
<td>55</td>
<td>E10</td>
<td>G.11</td>
<td>Building Identifiers</td>
<td>Re: Sheet G35 for Details</td>
</tr>
<tr>
<td>56</td>
<td>E12</td>
<td>G.11</td>
<td>Interpretive Signage</td>
<td>Re: Sheet G26 for Details</td>
</tr>
<tr>
<td>57</td>
<td>E8.2</td>
<td>G.11</td>
<td>Traffic Regulatory</td>
<td>Re: Sheet G36 for Details</td>
</tr>
<tr>
<td>58</td>
<td>E9.1</td>
<td>G.11</td>
<td>Pedestrian Directional</td>
<td>Re: Sheet G36 for Details</td>
</tr>
<tr>
<td>59</td>
<td>E4.3</td>
<td>G.11</td>
<td>Vehicular Directional</td>
<td>Re: Sheet G30 for Details</td>
</tr>
<tr>
<td>60</td>
<td>E10</td>
<td>G.11</td>
<td>Building Identifiers</td>
<td>Re: Sheet G35 for Details</td>
</tr>
<tr>
<td>61</td>
<td>E10</td>
<td>G.11</td>
<td>Building Identifiers</td>
<td>Re: Sheet G35 for Details</td>
</tr>
<tr>
<td>62</td>
<td>E10</td>
<td>G.11</td>
<td>Building Identifiers</td>
<td>Re: Sheet G35 for Details</td>
</tr>
<tr>
<td>63</td>
<td>E10</td>
<td>G.11</td>
<td>Building Identifiers</td>
<td>Re: Sheet G35 for Details</td>
</tr>
<tr>
<td>64</td>
<td>E10</td>
<td>G.11</td>
<td>Building Identifiers</td>
<td>Re: Sheet G35 for Details</td>
</tr>
<tr>
<td>65</td>
<td>E10</td>
<td>G.11</td>
<td>Building Identifiers</td>
<td>Re: Sheet G35 for Details</td>
</tr>
<tr>
<td>66</td>
<td>E6</td>
<td>G.11</td>
<td>Campus Parking Lot Identifier</td>
<td>Re: Sheet G32 for Details</td>
</tr>
<tr>
<td>7</td>
<td>E10</td>
<td>G.11</td>
<td>Building Identifiers</td>
<td>Re: Sheet G35 for Details</td>
</tr>
<tr>
<td>68</td>
<td>E9.1</td>
<td>G.11</td>
<td>Pedestrian Directional</td>
<td>Re: Sheet G36 for Details</td>
</tr>
<tr>
<td>69</td>
<td>E9.1</td>
<td>G.11</td>
<td>Pedestrian Directional</td>
<td>Re: Sheet G36 for Details</td>
</tr>
<tr>
<td>70</td>
<td>E11.2</td>
<td>G.11</td>
<td>Pedestrian Banner System</td>
<td>Re: Sheet G37 for Details</td>
</tr>
<tr>
<td>71</td>
<td>E10</td>
<td>G.11</td>
<td>Building Identifiers</td>
<td>Re: Sheet G35 for Details</td>
</tr>
<tr>
<td>72</td>
<td>E10</td>
<td>G.11</td>
<td>Building Identifiers</td>
<td>Re: Sheet G35 for Details</td>
</tr>
<tr>
<td>73</td>
<td>E9.1</td>
<td>G.11</td>
<td>Pedestrian Directional</td>
<td>Re: Sheet G36 for Details</td>
</tr>
<tr>
<td>74</td>
<td>E9.1</td>
<td>G.11</td>
<td>Pedestrian Directional</td>
<td>Re: Sheet G36 for Details</td>
</tr>
<tr>
<td>75</td>
<td>E11.2</td>
<td>G.11</td>
<td>Pedestrian Banner System</td>
<td>Re: Sheet G37 for Details</td>
</tr>
<tr>
<td>76</td>
<td>E10</td>
<td>G.11</td>
<td>Building Identifiers</td>
<td>Re: Sheet G35 for Details</td>
</tr>
<tr>
<td>77</td>
<td>E9.1</td>
<td>G.11</td>
<td>Pedestrian Directional</td>
<td>Re: Sheet G36 for Details</td>
</tr>
<tr>
<td>78</td>
<td>E10</td>
<td>G.11</td>
<td>Building Identifiers</td>
<td>Re: Sheet G35 for Details</td>
</tr>
<tr>
<td>79</td>
<td>E9.1</td>
<td>G.11</td>
<td>Pedestrian Directional</td>
<td>Re: Sheet G36 for Details</td>
</tr>
<tr>
<td>80</td>
<td>E11.2</td>
<td>G.11</td>
<td>Pedestrian Banner System</td>
<td>Re: Sheet G37 for Details</td>
</tr>
<tr>
<td>81</td>
<td>E10</td>
<td>G.11</td>
<td>Building Identifiers</td>
<td>Re: Sheet G35 for Details</td>
</tr>
<tr>
<td>#</td>
<td>type</td>
<td>sheet</td>
<td>nomenclature</td>
<td>details</td>
</tr>
<tr>
<td>----</td>
<td>------</td>
<td>-------</td>
<td>--------------------------------</td>
<td>-------------------</td>
</tr>
<tr>
<td>82</td>
<td>E10</td>
<td>G11</td>
<td>Building Identifier</td>
<td>Re: Sheet G35 for Details</td>
</tr>
<tr>
<td>82A</td>
<td>E10</td>
<td>G11</td>
<td>Building Identifier</td>
<td>Re: Sheet G35 for Details</td>
</tr>
<tr>
<td>83</td>
<td>E10</td>
<td>G11</td>
<td>Building Identifier</td>
<td>Re: Sheet G35 for Details</td>
</tr>
<tr>
<td>84</td>
<td>E6</td>
<td>G11</td>
<td>Campus Parking Lot Identifier</td>
<td>Re: Sheet G32 for Details</td>
</tr>
<tr>
<td>85</td>
<td>E11.2</td>
<td>G11</td>
<td>Pedestrian Banner System</td>
<td>Re: Sheet G37 for Details</td>
</tr>
<tr>
<td>86</td>
<td>E12</td>
<td>G11</td>
<td>Interpretive Signage</td>
<td>Re: Sheet G26 for Details</td>
</tr>
<tr>
<td>87</td>
<td>E9.1</td>
<td>G11</td>
<td>Pedestrian Directional</td>
<td>Re: Sheet G36 for Details</td>
</tr>
<tr>
<td>88</td>
<td>E10</td>
<td>G11</td>
<td>Building Identifier</td>
<td>Re: Sheet G35 for Details</td>
</tr>
<tr>
<td>89</td>
<td>E10</td>
<td>G11</td>
<td>Building Identifier</td>
<td>Re: Sheet G35 for Details</td>
</tr>
<tr>
<td>90</td>
<td>E10</td>
<td>G11</td>
<td>Building Identifier</td>
<td>Re: Sheet G35 for Details</td>
</tr>
<tr>
<td>91</td>
<td>E6</td>
<td>G11</td>
<td>Campus Parking Lot Identifier</td>
<td>Re: Sheet G32 for Details</td>
</tr>
<tr>
<td>92</td>
<td>E11.2</td>
<td>G11</td>
<td>Pedestrian Banner System</td>
<td>Re: Sheet G37 for Details</td>
</tr>
<tr>
<td>3</td>
<td>E9.1</td>
<td>G11</td>
<td>Pedestrian Directional</td>
<td>Re: Sheet G36 for Details</td>
</tr>
<tr>
<td>94</td>
<td>E12</td>
<td>G11</td>
<td>Interpretive Signage</td>
<td>Re: Sheet G26 for Details</td>
</tr>
<tr>
<td>95</td>
<td>E2</td>
<td>G11</td>
<td>Secondary Gateway Identifier</td>
<td>Re: Sheet G25 for Details</td>
</tr>
<tr>
<td>96</td>
<td>E4.3</td>
<td>G11</td>
<td>Vehicular Directional</td>
<td>Re: Sheet G30 for Details</td>
</tr>
<tr>
<td>97</td>
<td>E11.2</td>
<td>G11</td>
<td>Pedestrian Banner System</td>
<td>Re: Sheet G37 for Details</td>
</tr>
<tr>
<td>98</td>
<td>E11.2</td>
<td>G11</td>
<td>Pedestrian Banner System</td>
<td>Re: Sheet G37 for Details</td>
</tr>
<tr>
<td>99</td>
<td>E10</td>
<td>G11</td>
<td>Building Identifier</td>
<td>Re: Sheet G35 for Details</td>
</tr>
<tr>
<td>100</td>
<td>E10</td>
<td>G11</td>
<td>Building Identifier</td>
<td>Re: Sheet G35 for Details</td>
</tr>
<tr>
<td>101</td>
<td>E4.3</td>
<td>G11</td>
<td>Vehicular Directional</td>
<td>Re: Sheet G30 for Details</td>
</tr>
<tr>
<td>102</td>
<td>E8.1</td>
<td>G11</td>
<td>Traffic Regulatory</td>
<td>Re: Sheet G30 for Details</td>
</tr>
<tr>
<td>103</td>
<td>E10</td>
<td>G11</td>
<td>Building Identifier</td>
<td>Re: Sheet G35 for Details</td>
</tr>
<tr>
<td>104</td>
<td>E6</td>
<td>G11</td>
<td>Campus Parking Lot Identifier</td>
<td>Re: Sheet G32 for Details</td>
</tr>
<tr>
<td>105</td>
<td>E11.2</td>
<td>G11</td>
<td>Pedestrian Banner System</td>
<td>Re: Sheet G37 for Details</td>
</tr>
<tr>
<td>06</td>
<td>E9.1</td>
<td>G11</td>
<td>Pedestrian Directional</td>
<td>Re: Sheet G36 for Details</td>
</tr>
<tr>
<td>107</td>
<td>E12</td>
<td>G11</td>
<td>Interpretive Signage</td>
<td>Re: Sheet G26 for Details</td>
</tr>
<tr>
<td>#</td>
<td>type</td>
<td>sheet</td>
<td>nomenclature</td>
<td>details</td>
</tr>
<tr>
<td>----</td>
<td>------</td>
<td>-------</td>
<td>-----------------------</td>
<td>----------------------------------------</td>
</tr>
<tr>
<td>108</td>
<td>E4.3</td>
<td>G11</td>
<td>Vehicular Directional</td>
<td>Re: Sheet G30 for Details</td>
</tr>
<tr>
<td>109</td>
<td>E10</td>
<td>G11</td>
<td>Building Identifier</td>
<td>Re: Sheet G35 for Details</td>
</tr>
<tr>
<td>110</td>
<td>E10</td>
<td>G11</td>
<td>Building Identifier</td>
<td>Re: Sheet G35 for Details</td>
</tr>
<tr>
<td>111</td>
<td>E4.3</td>
<td>G11</td>
<td>Vehicular Directional</td>
<td>Re: Sheet G30 for Details</td>
</tr>
<tr>
<td>112</td>
<td>E11.2</td>
<td>G11</td>
<td>Pedestrian Banner System</td>
<td>Re: Sheet G37 for Details</td>
</tr>
<tr>
<td>113</td>
<td>E6</td>
<td>G11</td>
<td>Campus Parking Lot Identifier</td>
<td>Re: Sheet G32 for Details</td>
</tr>
<tr>
<td>114</td>
<td>E1.2</td>
<td>G11</td>
<td>Major Gateway Identifier</td>
<td>Re: Sheet G24 for Details</td>
</tr>
<tr>
<td>115</td>
<td>E4.3</td>
<td>G11</td>
<td>Vehicular Directional</td>
<td>Re: Sheet G30 for Details</td>
</tr>
<tr>
<td>116</td>
<td>E11.2</td>
<td>G11</td>
<td>Pedestrian Banner System</td>
<td>Re: Sheet G37 for Details</td>
</tr>
<tr>
<td>117</td>
<td>E8.1</td>
<td>G11</td>
<td>Regulatory Signage</td>
<td>Re: Sheet G35 for Details</td>
</tr>
<tr>
<td>118</td>
<td>E10</td>
<td>G11</td>
<td>Building Identifier</td>
<td>Re: Sheet G35 for Details</td>
</tr>
<tr>
<td>119</td>
<td>E6</td>
<td>G11</td>
<td>Campus Parking Lot Identifier</td>
<td>Re: Sheet G32 for Details</td>
</tr>
<tr>
<td>120</td>
<td>E6</td>
<td>G11</td>
<td>Campus Parking Lot Identifier</td>
<td>Re: Sheet G32 for Details</td>
</tr>
<tr>
<td>121</td>
<td>E6</td>
<td>G11</td>
<td>Campus Parking Lot Identifier</td>
<td>Re: Sheet G32 for Details</td>
</tr>
<tr>
<td>122</td>
<td>E8.1</td>
<td>G11</td>
<td>Regulatory Signage</td>
<td>Re: Sheet G36 for Details</td>
</tr>
<tr>
<td>123</td>
<td>E9.1</td>
<td>G12</td>
<td>Pedestrian Directional</td>
<td>Re: Sheet G36 for Details</td>
</tr>
<tr>
<td>124</td>
<td>E10</td>
<td>G12</td>
<td>Building Identifier</td>
<td>Re: Sheet G35 for Details</td>
</tr>
<tr>
<td>125</td>
<td>E6</td>
<td>G12</td>
<td>Campus Parking Lot Identifier</td>
<td>Re: Sheet G32 for Details</td>
</tr>
<tr>
<td>126</td>
<td>E4.3</td>
<td>G12</td>
<td>Vehicular Directional</td>
<td>Re: Sheet G30 for Details</td>
</tr>
<tr>
<td>127</td>
<td>E6</td>
<td>G12</td>
<td>Campus Parking Lot Identifier</td>
<td>Re: Sheet G32 for Details</td>
</tr>
<tr>
<td>128</td>
<td>E6</td>
<td>G12</td>
<td>Campus Parking Lot Identifier</td>
<td>Re: Sheet G32 for Details</td>
</tr>
<tr>
<td>129</td>
<td>E11.1</td>
<td>G12</td>
<td>Vehicular Banner System</td>
<td>Re: Sheet G37 for Details</td>
</tr>
<tr>
<td>130</td>
<td>E11.1</td>
<td>G12</td>
<td>Vehicular Banner System</td>
<td>Re: Sheet G37 for Details</td>
</tr>
<tr>
<td>131</td>
<td>E10</td>
<td>G12</td>
<td>Building Identifier</td>
<td>Re: Sheet G35 for Details</td>
</tr>
<tr>
<td>132</td>
<td>E10</td>
<td>G12</td>
<td>Building Identifier</td>
<td>Re: Sheet G35 for Details</td>
</tr>
<tr>
<td>133</td>
<td>E9.1</td>
<td>G12</td>
<td>Pedestrian Directional</td>
<td>Re: Sheet G36 for Details</td>
</tr>
<tr>
<td>134</td>
<td>E11.1</td>
<td>G12</td>
<td>Vehicular Banner System</td>
<td>Re: Sheet G37 for Details</td>
</tr>
<tr>
<td>#</td>
<td>type</td>
<td>sheet</td>
<td>nomenclature</td>
<td>details</td>
</tr>
<tr>
<td>----</td>
<td>------</td>
<td>-------</td>
<td>-------------------------------</td>
<td>-----------------------------</td>
</tr>
<tr>
<td>135</td>
<td>E11.1</td>
<td>G12</td>
<td>Vehicular Banner System</td>
<td>Re: Sheet G37 for Details</td>
</tr>
<tr>
<td>136</td>
<td>E4.3</td>
<td>G12</td>
<td>Vehicular Directional</td>
<td>Re: Sheet G30 for Details</td>
</tr>
<tr>
<td>137</td>
<td>E6</td>
<td>G12</td>
<td>Campus Parking Lot Identifier</td>
<td>Re: Sheet G32 for Details</td>
</tr>
<tr>
<td>138</td>
<td>E10</td>
<td>G12</td>
<td>Building Identifier</td>
<td>Re: Sheet G35 for Details</td>
</tr>
<tr>
<td>139</td>
<td>E11.1</td>
<td>G12</td>
<td>Vehicular Banner System</td>
<td>Re: Sheet G37 for Details</td>
</tr>
<tr>
<td>140</td>
<td>E11.1</td>
<td>G12</td>
<td>Vehicular Banner System</td>
<td>Re: Sheet G37 for Details</td>
</tr>
<tr>
<td>141</td>
<td>E8.1</td>
<td>G12</td>
<td>Traffic Regulatory</td>
<td></td>
</tr>
<tr>
<td>142</td>
<td>E8.1</td>
<td>G12</td>
<td>Regulatory Signage</td>
<td></td>
</tr>
<tr>
<td>143</td>
<td>E6</td>
<td>G12</td>
<td>Campus Parking Lot Identifier</td>
<td>Re: Sheet G32 for Details</td>
</tr>
<tr>
<td>144</td>
<td>E8.1</td>
<td>G12</td>
<td>Traffic Regulatory</td>
<td></td>
</tr>
<tr>
<td>145</td>
<td>E10</td>
<td>G12</td>
<td>Building Identifier</td>
<td>Re: Sheet G35 for Details</td>
</tr>
<tr>
<td>146</td>
<td>E9.1</td>
<td>G12</td>
<td>Pedestrian Directional</td>
<td>Re: Sheet G36 for Details</td>
</tr>
<tr>
<td>17</td>
<td>E2</td>
<td>G12</td>
<td>Secondary Gateway Identifier</td>
<td>Re: Sheet G25 for Details</td>
</tr>
</tbody>
</table>
ABCDEF
GHJKLMNPQRSTU
VWXYZ
abcdefg
hijklmnopqrstu
vwxyz
1234567890

1 GOUDY BOLD/ Monuments, Vehicular, Pedestrian

ABCDEF
GHJKLMNPQRSTU
VWXYZ
abcdefg
hijklmnopqrstu
vwxyz
1234567890

2 FRUTIGER ROMAN/ Regulatory, Vehicular, Pedestrian

INTERNATIONAL SYMBOL/ Regulatory, Vehicular, Pedestrian

TYPOGRAPHY

While the logo is the primary source of EWU's identity, typography – the specific typefaces used in all signage and wayfinding communications – is also an important visual element in defining the university to the public.

This signage master plan program introduces two official typefaces, Goudy Bold, used for major/secondary gateway identifiers and building identifiers, and Frutiger Roman, used for all external/interior signs to communicate information. Goudy Bold and Frutiger Roman were selected because they complement each other graphically and, being classic faces, they convey intelligence and honesty.
1. DETAIL/Arrow usage

2. DETAIL/Arrow usage
COLOR STANDARDS

Color compositions throughout Eastern should be defined from a general, limited color palette. The consistent application of color will serve to reinforce the identity and uniqueness of the EWU campus. Additional subcompositions within the specified palette can be developed that will further define particular areas. This would reflect zonal attitude and uniqueness within the area while still implying the overall image and identity.

SYMBOLISM

Specific colors historically and psychologically contain symbolic potentials and will effect an emotional response which can further enhance areas of identity and wayfinding. The strength of the symbolism is determined by color combinations and the quantity in which each color is used in relationship to the others. Each of the above palettes has been selected to reflect a different emotional content and attitude. In each of the three color palettes a range of values are chosen for added flexibility throughout a variety of application.

APPLICATION

Color is a universally recognized language. Color changes and shifts instantly communicate to the viewer. Therefore, they can be used successfully to provide a variety of visual cues which is a useful tool in both areas of wayfinding and identification. These simple visual cues will encourage information assimilation, as well as promote greater ease in wayfinding and identification.
EASTERN WASHINGTON UNIVERSITY

LOGO TYPES
Signahoe, Monogram, Trademark, Logo. All time-honored methods of identification, each unique to the individual or institution. The cornerstone of EWU's identity is, of course, its logo. Since the logo is the most important visual element of the university graphic image, it must be presented in a consistent, singular fashion.

HISTORIC COLLEGE SEAL
An historic college seal would reinforce the university's rich academic heritage and establish a strong visual icon within EWU and the community. The historic seal and university logo type should be used together thereby reinforcing this rich academic heritage with the more modern logo type representing the new mission statement.

LOCATION
At Entry Portal Monuments. Vehicular and Pedestrian wayfinding and interpretive signage.

SYMBOLISM (HISTORIC SEAL)
An historic seal will reference the one hundred plus years since the college was established in the Cheney community. This kind of time-honored identification also reinforces academic excellence through its use of traditional collegiate iconography.

APPLICATION
Cast in bronze for monuments. Subly screen printed back large in screen printed signs. Screen printed in circular shaped areas of interpretive signs.
1. Vehicular Directional
   1/2"=1'-0" Sign Type E4.3

2. Traffic Regulatory Signs
   1/2"=1'-0" Sign Type E8.1

3. Campus Parking Lot Identifier
   1/2"=1'-0" Sign Type E6

4. Pedestrian Directional Signs
   1/2"=1'-0" Sign Type E9.1

5. Vehicular Directional Signs
   1/2"=1'-0" Sign Type E7
1 Vehicular Directional
1/2" = 1' - 0" Sign Type E4.3

2 Traffic Regulatory Signs
1/2" = 1' - 0" Sign Type E8.1

3 Campus Parking Lot Identifier
1/2" = 1' - 0" Sign Type E8

4 Pedestrian Directional Signs
1/2" = 1' - 0" Sign Type E9.1

5 Vehicular Directional Signs
1/2" = 1' - 0" Sign Type E7
LOCATION

The existing campus entry from the North along Washington Street.
1 PLAN/ Major Gateway ID - Washington St.
NTS Sign Type: E1.2

1/4" THK. FLAT CUT-OUT BRONZE LETTERS W/ ST. STL. PINS MOUNTED FLUSH TO SIGN FACE WITH PERMANENT ADHESIVE.

VERTICAL GATEWAY MONUMENT BEYOND

CONCRETE CAP

FLAME FINISH REGIONAL STONE

SPLIT FACE REGIONAL STONE

2 ELEVATION/ Major Gateway ID - Washington St.
NTS Sign Type: E1.2

LOCATION
These Signs are located at Major Gateway Entry at Washington Street on the EWU Campus

APPLICATION
To create a sense of arrival and to reinforce the historical and academic nature of the campus. Each sign contains the EWU Logotype.

DESCRIPTION
Cast in place concrete with regional stone cladding.

University type face to be cast bronze permanently attached to the stone face. Locate etched bronze or stainless University seal as shown.

Lighting illuminates informational graphics and transforms the sign into an arrival beacon at night.
CUSTOM CONCRETE CAPITAL MAY INCORPORATE LIGHTING

NOTE: TOP OF THE MAJOR GATEWAY IDENTIFIERS MAY BE LOCATIONS FOR BRONZE EAGLE SCULPTURES

REGIONAL STONE

CAST BRONZE SEAL 1/2" THK. PERMANENTLY ATTACHED TO STONE

WAYFINDING MAP

LOW GATEWAY SIGN IN FRONT RE. 012

---

ELEVATION/Major Gateway Identifier - Washington Street
SIDE A - University Seal
1/2"=1'-0" Sign Type: E1.3

LOCATION
These Signs are located at Major Gateway Entry at Washington Street on the EWU Campus

APPLICATION
To create a sense of arrival and to reinforce the historical and academic nature of the campus. Each sign contains the EWU Logo type and the University seal.

DESCRIPTION
Cast in place concrete with regional stone cladding. Vertical Gateway Portals have a bronze elched University seal and a comprehensive campus wayfinding map/directory produced via digital photo process and located inside of water proof cabinet. Lighting illuminates informational graphics and transforms the sign into an arrival beacon at night.

---

ELEVATION/Major Gateway Identifier - Washington Street
SIDE B - Map
1/2"=1'-0" Sign Type: E1.3

LOCATION
These Signs are located at Major Gateway Entry at Washington Street on the EWU Campus

APPLICATION
To create a sense of arrival and to reinforce the historical and academic nature of the campus. Each sign contains the EWU Logo type and the University seal.

DESCRIPTION
Cast in place concrete with regional stone cladding. Vertical Gateway Portals have a bronze elched University seal and a comprehensive campus wayfinding map/directory produced via digital photo process and located inside of water proof cabinet. Lighting illuminates informational graphics and transforms the sign into an arrival beacon at night.
VEHICULAR BANNER
BOTH SIDES OF ROADWAY

EASTERN WASHINGTON UNIVERSITY

DIGITALLY PRINTED DOUBLE SIDED BANNER.
1 1/2" HORZ. BANNER. SUPPORT TUBE.
1/2" CONCRETE ANCHOR.
1/2" WEDGE ATTACHMENT PLATE W/ ANCHORS.
CONCRETE BASE.

1 ELEVATION/Vehicular Banner
3/8"=1'-0"
Sign Type E11

ATTACHMENT PLATE
W/ ANCHORS.
HORZ. TUBE.
6' VERTICAL TUBE.

2 PLAN/Vehicular Banner
3/8"=1'-0"
Sign Type E11

3 ELEVATION/Vehicular Banner
3/8"=1'-0"
Sign Type E11

APPLICATION

Banners are located along Washington Street at proposed curb extensions at key mid-block crossings and at street intersections.

THEMATIC BANNERS

Thematic (permanent) banners should always contain messaging that pertains to EWU identity. Containing some hint of the logo identity and possible references to the EWU experience.

Simple graphics reiterating the color palette without being message specific.

4 PLACEMENT/Vehicular Banner
INTS

EVENT BANNERS

Event (temporary) banners should be event specific. In this case the graphic imagery can be more complex, somewhat message driven.

The color palette should still be derived from the approved range of colors.
**LOCATION**

This sign is located at the Major Gateway Entry at "F" Street and 6th Street on the EWU Campus.

**APPLICATION**

To create a sense of arrival and to reinforce the historical and academic nature of the campus. Each sign contains the EWU Logo type.

**DESCRIPTION**

Cast in place concrete with regional stone cladding.

University type face to be cast bronze permanently attached to the stone face. Locate etched bronze or stainless University seal as shown.

Lighting illuminates informational graphics and transforms the sign into an arrival beacon at night.
1 PLAN/ Major Gateway ID - 8th and "F" St.
1/2" x 1'-0" Sign Type: E1

HORIZ. ALUM. FIN.

1/4" FCD LETTERS.

NOTE: RADIUS TO MATCH PLAZA

1/4" THK. FLAT CUT-OUT BRONZE LETTERS W/ ST. STL. PIN-MOUNTED FLUSH TO SIGN FACE WITH PERMANENT ADHESIVE.

CAST BRONZE SEAL W/ PATINA FINISH.

CONCRETE CAP

1/2" THK. ST. STL. METAL EDGE PINMOUNTED TO STONE FACE.

FLAME FINISH REGIONAL STONE

SPLIT FACE REGIONAL STONE

2 EXPANDED ELEVATION/ Major Gateway ID - 8th and "F" St.
1/2" x 1'-0" Sign Type: E1

EASTERN WASHINGTON UNIVERSITY
EXISTING/Secondary Gateway ID
Washington & Seventh Street

EXISTING/Secondary Gateway ID
Fifth & C Street

LOCATION
These Signs are located at Secondary Gateway Entries onto the EWU Campus

APPLICATION
To create a sense of arrival and to reinforce the historical and academic nature of the campus. Each sign contains the EWU Logo type and the University Seal.

DESCRIPTION
Cast in place concrete with regional stone cladding. University type face to be flat cut out bronze permanently attached to the stone face. University Seal to be cast Bronze.

Lighting illuminates identity and transforms the sign into an arrival beacon at night.
Interpretive Signage Location Sample

NTS

LOCATION

Interpretive signs may be located at specific sites and buildings on the campus. Additionally, interpretive signs may be located along major pathways and detail the general history of EWU.

APPLICATION

Installation of an interpretive signage system is recommended in the historic district. These signs could incorporate text and images that tell the story of the buildings and landscape features in the historic district. This system should be coordinated with similar effort in downtown Cheney to provide another connection between city and campus. These interpretive signs could become part of a walking tour and added to campus maps and other orientation materials. These maps could be available at the Visitor Center as a way to introduce people to campus using the historic district. This will capitalize on the positive impact of this area.

DESCRIPTION

Photo etched bronze sign panels, with patina finish cast iron fluted vertical tube support.
3 PLAN/ Vehicular Directional Signage
1/2" = 1'-0" Sign Type E4.1

1/8" THK. CLEAR ANODIZED ALUM.
BACK PANEL W/WHITE, REFLECTIVE
VINYL FRONT.

1/8" THK. CLEAR ANODIZED ALUM.
FRONT PANEL W/VINYL, STATE
STANDARD BACKGROUND AND
WHITE, REFLECTIVE VDC GRAPHICS.

1/4-20 ST. STL. PAN HEAD ALLENS.
DRILL AND TAP POSTS.

4" LOWER CAP FRUTIGER BOLD,
WHITE, REFLECTIVE VDC GRAPHICS.

4" GALVANIZED STEEL POSTS.

STATE APPROVED "BREAK-AWAY"
POSTS.

EASTERN WASHINGTON UNIVERSITY

WOODWARD FIELD

LOCATION
Located at Major vehicular roadway wayfinding points
along State Route 904.

APPLICATION
State Roadway Signs are the first introduction of
wayfinding signage to the visitor/student. State
approved signage is consistent with the EWU signage
program. Assistate wayfinding to the campus outside
Cheney.

DESCRIPTION
Custom steel tube posts designed to meet DOT break-
away standards. Type to match EWU typographic
standards and letter cap/arrow height to match DOT
standards. Assembly of materials reflects the EWU
Signage and Way-Finding Family.
EXISTING/ Vehicular Directional Signage

LOCATION

Vehicular directional signs are located at roadway intersections and along roadways to campus.

APPLICATION

To reinforce the university's graphic identity and assist the visitor/student with wayfinding to the campus from downtown Cheney.

DESCRIPTION

Aluminum sign panels painted with vinyl die cut type. EWU seal silk screened onto sign panels. Sign vertical supports fabricated from aluminum. Square tubing and paint to match approved color palette.
LOCATION

Street identifiers are located at roadway intersections or parallel to roadways where directional decisions are made. Blades and armatures are designed to attach to various post diameters.

APPLICATION

Promotes movement and traffic flow and identify the campus boarders. Street identifiers are highly visible to vehicular traffic and used secondary by pedestrians.

Content includes street names with selected color palette and EWU logo.

Sign is double sided.

DESCRIPTION

Aluminum sign panels with painted finish. Reflective, vinyl die cut graphics. Screen printed image graphics applied to the panels. University seal, silkscreened on red background.

Custom mounting bracket and stainless steel banding secure panels to vertical supports.
EXISTING/Vehicular Directional Signage

LOCATION
Vehicular directional signs are located at roadway intersections and along roadways to campus.

ELEVATION/ Vehicular Directional Signage

APPLICATION
To reinforce the universalistic graphic identity and assist the visitor/student with wayfinding to the campus.

BACK/ Vehicular Directional Signage

DESCRIPTION
Formed aluminum sign panels, painted with vinyl die cut type. SWL seal subtly screen printed on panel face. Fabricated aluminum post and armature. Post is set in concrete.
1 Existing Traffic Regulatory Signage
NTS

LOCATION
Vehicular traffic regulatory signages located at control points on and around the campus.

2 ELEVATION/Traffic Regulatory Signage
3/4" = 1'-0" Sign Type EB

APPLICATION
To reinforce the universality graphic identity and define the campus boundaries, to control traffic and reduce visual clutter.

3 ELEVATION/Traffic Regulatory Signage
3/4" = 1'-0" Sign Type EB

DESCRIPTION
Formed aluminum sign panels, painted with vinyl die cut graphics. Aluminum post set in concrete and painted to match approved color palettes.
1 EXISTING/ Parking Lot Identifiers
NTS

LOCATION
Parking Lot ID signage is located at entry points into parking areas.

APPLICATION
To reinforce the University's graphical identity and assist visitor/student with campus wayfinding. Parking lot identification and regulatory information consolidated within one sign consistent with EWU graphic standards.

DESCRIPTION
Formed aluminum sign panels with painted finish. Reflective, vinyl cut regulatory graphics. Aluminum post is set in concrete.

2 PLAN/ Parking Lot Identifiers
3/4" = 1'-0" Sign Type E6

PROPOSED REMOVAL OF OVERSIGNING AND OUT OF SCALE LOT ID SIGNAGE.

1/8" THK. FORMED ALUM. PANEL W/TWO COLOR PAINTED FINISH.

VDC REGULATORY GRAPHICS. FONT: 1 1/4" FRUTIGER ROMAN.

1/4-20 ST. STL. TAMPERPROOF FASTENERS MECHANICALLY ATTACH PANEL TO POST.

4" ALUM TUBE W/PAINTED FINISH.

3 ELEVATION/ Parking Lot Identifiers
3/4" = 1'-0" Sign Type E6

VDC PARKING LOT NUMBER ON BACK OF PANEL.

P16

PERMIT REQUIRED EXCEPT METERS
METERS ENFORCED 8-3:30AM.
NO OVERNIGHT PARKING

4 BACK/ Parking Lot Identifiers
3/4" = 1'-0" Sign Type E6

ST. STL. FASTENERS
GRIND/SAND TO A SMOOTH FINISH

4" ALUM. TUBE, WELD END CAP.
TRAFFIC REGULATIONS

1 Existing Traffic Regulatory Signage

LOCATION
Vehicular traffic regulatory signage is located at control points on and around the campus.

APPLICATION
To reinforce the university’s graphic identity and define the campus boundaries. To control traffic and reduce visual clutter by consolidating regulatory information to one sign within EWU graphic standards.

DESCRIPTION
Formed aluminum sign panel, painted with vinyl die cut type. Aluminum post is set in concrete.

2 PLAN/Traffic Regulatory Signage

ST. STL. FASTENERS.

3/4" - 1" - 0"
Sign Type E8.2

1/8" THK. FORMED ALUM.

4" ALUM. TUBE WELD END CAP. GRIND/SAND TO A SMOOTH FINISH.

PLAN/Traffic Regulatory Signage

1/4-20 ST. STL. TAMPERPROOF FASTENERS MECHANICALLY ATTACH PANEL TO POST.

WHITE, REFLECTIVE VDC CIRCLE W/ NON-REFLECTIVE VDC COPY.

1/8" THK. FORMED ALUM PANEL W/ TWO COLOR PAINTED FINISH.

DRILL DECORATIVE HOLES.

CONSOLIDATION AND SCALING OF SIGNAGE REQUIRED.

WHITE, REFLECTIVE VDC GRAPHICS.

FONT: 1 1/4" FRUTIGER ROMAN.

4" ALUM TUBE W/ PAINTED FINISH. POST SETS IN CONCRETE.

3 ELEVATION/Traffic Regulatory Signage

SERVICE VEHICLES ONLY

3/4" - 1" - 0"
Sign Type E8.2
LOCATION
Vehicular traffic regulatory signage is located at central points on and around the campus.

APPLICATION
To reinforce the university's graphic identity and define the campus boundaries. To control traffic and reduce visual clutter by consolidating information within EWU graphic standards.

DESCRIPTION
Formed aluminum sign panels, painted with vinyl die cut graphics. Aluminum post is set in concrete.
Building Identifiers

**LOCATION**
Building Identifiers are located close and parallel to the building to be identified. Placed near entries or where most visible from pedestrian traffic.

**APPLICATION**
To direct pedestrian to major destinations and reinforce the graphical identity. Assists students and visitors with campus wayfinding.

Content includes only building name.

**DESCRIPTION**

---

**PLAN/Building Identification**
3/4"=1'-0" Sign Type E10

**ELEVATION/Building Identification**
3/4"=1'-0" Sign Type E10

**BACK/Building Identification**
3/4"=1'-0" Sign Type E10
ADMINISTRATION
WILLIAMSON HALL

STUDENT UNION

LIBRARY

EWU Mission
To prepare broadly educated, technologically proficient, and highly productive citizens to attain meaningful careers, to enjoy enriched lives, and to make contributions to a culturally diverse society.

SCREEN PRINTED GRAPHICS.

2" X 2" X 1/8" ALUM. TUBE W/PAINTED FINISH. PAINT TO MATCH BACKER PANEL.

1" ALUM. TUBE, WELD TO 2' VERTICALS TO CREATE FRAMEWORK, PERMANENTLY ANCHOR FRAMEWORK TO CONCRETE BASE.

CONCRETE BASE WICHAMFERED EDGES

1/8" THK. PAINTED ALUM. BACKER PANEL. MECHANICALLY ATTACH TO FRAMEWORK W/ FH ST LST. FASTENERS.

INTERCHANGEABLE, 1/8" THK. PAINTED ALUM. PANELS W/SCREEN PRINTED GRAPHICS.

10-24 ST LST. TAMPERPROOF FASTENERS.

LOCATION
Pedestrian directional kiosk is located along primary pedestrian corridors, at major pedestrian intersections or other decision points.

APPLICATION
To direct pedestrians to major destinations and assist students and visitors with campus wayfinding. Use of these signs creates a preferred pathway along which pedestrians can optimize their experience.

Contact includes destinations within walking distance in the order which they occur along the pathway. Listings limited to four lines of individual text per panel or three double lines of text. Use of graphic images that reflect the sense of place.

DESCRIPTION
Interchangeable aluminum graphic panels carry directional and thematic information. Painted aluminum framework anchors to concrete base. Four (4) sided.
1. Existing Banner Opportunities

NTS

APPLICATION

Banners are located along major corridors to reinforce movement, security and a specific level of energy and identity.

2. ELEVATION/Banner

1/2" x 1'-0" Sign Type E11

THEMATIC BANNERS

Thematic (permanent) banners should always contain messaging that pertains to EWU identity. Containing some hint of the logo identity and possible references to the EWU experience.

Simple graphics reiterating the color palette without being message specific.

EVENT BANNERS

Event (temporary) banners should be event specific. In this case the graphic imagery can be more complex, somewhat message driven.

The color palette should still be derived from the approved range of colors.
Monday - Friday
7AM - 9PM

1 Existing Regulatory Signage at Entries
NTS

SUB SURFACE, PEARL GRAY
(3M 220-11) VINYL DIE CUT GRAPHICS
FONT: FRUTIGER ROMAN.

CONSOLIDATION OF SIGNAGE
REQUIRED.

CONSISTENT, DESIGNATED
LOCATIONS REQUIRED FOR COPY.

SINGLE ZONE OF INFORMATION
PERMISSIBLE.

USE CAMPUS STANDARD FONTS,
SYMBOLS AND LAYOUTS.

SYMBOLS, 3" x 3" MAX.

2 DETAIL/VDC Graphics at Entries
Half Scale Sign Type E8.3

3 ELEVATION/Typical Glass Entry
1/2" = 1'-0" Sign Type E8.3

LOCATION

Signs are located at entry points into the campus
buildings. Regulatory information should be
consistently placed to the left most side of entry ways.

APPLICATION

Designed to reduce the amount and type of information
located at building entries.

DESCRIPTION

Vinyl die cut graphics applied to the inside surface of
the glass.
1 Existing Building Directories

LOCATION
Directories are located at entry lobbies to all campus buildings. Place in an appropriate architectural location within the lobby space.

APPLICATION
To reinforce the universitie's graphic identity and provide wayfinding for students. Provide a flexible system to address office and department identification needs.

DESCRIPTION
Painted aluminum sign panel with changeable graphic insert system.

G39
EXISTING OFFICE IDENTIFICATION

EXISTING OFFICE IDENTIFICATION
REQUIRES CONSOLIDATION.

OFFICE IDENTIFIERS MAY BE
MOUNTED TO GLASS W/SUB-
SURFACE VINYL SHEET CUT TO
MATCH SIGN SIZE AND NEATLY
ADHERED TO INSIDE OF GLASS.
COLOR TO MATCH PLAQUE.

Psychology 101 has moved to room
306.
The lecture will be given by dr. name.
Return your mid-terms to room 456
by wed. at noon.
No mid-terms will be accepted after
12/31pm.

NOTE: COLOR COMPOSITION
VARIES FROM CLASSROOM
IDENTIFIERS.

1/8" THK. PHOTOPOLYMER
W/RAISED 1/32" RAISED COPY
AND BRAILLE. FONT: 5/8"
FUTIGER ROMAN.

1/8" THK. LASER CUT ALUM.
W/PAINTED FINISH.

1/8" THK. BLACK ACRYLIC
BACKER. INSET 1/4" FROM
EDGES. VHB TAPE AND SILICONE
TO WALL.

OPTION FOR CHANGEABLE. "ASI"
GRAPHIC PANELS W/VAC
GRAPHICS (BY EUW). FON'T. 1/2" FUTIGER ROMAN

178
Patty Carlson-Kuhta, Ph.D
Shuqiang Jiang, M.D., Ph.D
Gaoying Ren, M.D., PT

Office hours: M-F 7:30 - 5:00

PSYCHOLOGY AND
CHILD DEVELOPMENT
DEPARTMENT
178

LOCATION
Signs are located on wall at strike side of the door
Jamb. Mount sign 60" from center to finish floor. These
signs should not be mounted to doors.

APPLICATION
To reinforce the university's graphic identity and
conform to ADA guidelines. Provide a flexible system to
address office and department identification needs.

DESCRIPTION
Photopolymer material for graphic area of sign. Backer
panel is painted aluminum. Note: for use to post
notices. Option for changeable graphic panels to
identify administrators, professors, hours.

ABOVE / SIGN
3" = 1'-0" Sign Type 2.1

SIDE/Office Identifier
3" = 1'-0" Sign Type 2.1

Office Identifier Option w/
SIDE/Changeable Graphic Panels
3" = 1'-0" Sign Type 2.1
CONSOLIDATION OF SIGNAGE AND CONSISTENT APPLICATION OF THE EWU GRAPHIC IDENTITY REQUIRED.

8 1/2" x 11" NOTICES WOULD ATTACH TO PROPOSED SIGN VIA "NOTE BAR"

1 Existing Classroom Identifier
NTS

AT ALL APPLICABLE LOCATIONS, SIGNAGE SHOULD BE MOUNTED TO STRIKE SIDE OF DOOR AND BE CONSISTENT WITH THE EWU GRAPHIC IDENTITY.

1 Existing Room Identifier
NTS

NOTE: COLOR COMPOSITION VARIES FROM OFFICE IDENTIFIERS.

SUBTLE, SCREEN PRINTED EWU SEAL.

1/8" THK. PHOTOPOLYMER W/RAISED 1/32" RAISED COPY AND BRAILLE. FONT: 5/8" FRUTIGER ROMAN.

RAISED NUMBER, FONT: 1" FRUTIGER ROMAN.

'ASI' NOTE BAR DESIGNED TO HOLD PAPER NOTICES. PAINTED FINISH.

1/8" THK. LASER CUT ALUM PANEL W/PAINTED FINISH.

PROVIDE 1/8" THK. BLACK ACRYLIC BACKER, INSET 1/4" FROM EDGES. VHB TAPE AND SILICONE TO WALL.

GEOLOGY LABORATORY
114

MECHANICAL ROOM
150

LOCATION
Signs are located on wall at strike side of the door jamb. Mount sign 60" from center to finish floor.

APPLICATION
To reinforce the universitive graphic identity and conform to ADA guidelines.

DESCRIPTION
Photopolymers material for graphic area of sign. Backer panel is painted aluminum.
RESTROOM IDENTIFICATION

1. Existing Restroom Identifiers
   NTS

   LOCATION
   Signs are located on wall at strike side of the door jamb. Mount sign 60" from center to finish floor.

   APPLICATION
   To reinforce the universal graphic identity and conform to ADA guidelines.

   DESCRIPTION
   Photopolymer material for graphic area of sign. Backer panel is painted aluminum.

2. DETAIL/Restroom Identifier Variations
   3" = 1'-0"

3. DETAIL/Restroom Identifiers
   3" = 1'-0"
   Sign Type 4.4

4. ELEVATION/Restroom ID
   1/2" = 1'-0"
PHOTOPOLYMER UNIT:
A&V ORBITAL VIII SERIES
MODEL A-2
MAX. PLATE SIZE:
16-1/2" x 23-3/8"

DIMENSIONS:
WIDTH: 35"
DEPTH: 33"
HEIGHT: 44"

WEIGHT: 3831lbs.

PRICE: $10,900.00

PHOTOPOLYMER UNIT SOURCE:
Anderson Vreeland Inc.
20206 87th Ave. South
KENT, WA. 98031
206.365.1146

NOTE: ANDERSON VREELAND INC. ALSO OFFERS UNITS WITH PLATE SIZES FROM 8" X 11" TO 34" X 80" WITH PRICES STARTING AT $8500 TO $300,000.
IN USE BY THE UNIVERSITY OF BRITISH COLUMBIA.

PHOTOPOLYMER MATERIAL:
PRINTIGHT UF-200

SHEET SIZE:
A-2 16-1/2" X 23-3/8"
APPROX. $100 PER SHEET

GAUGE:
.09

PHOTOPOLYMER MATERIAL SOURCE:
Anderson Vreeland Inc.
20206 87th Ave. South
KENT, WA. 98031
206.365.1146

NOTE: PRINTIGHT PHOTOPOLYMER MATERIAL IS WATER SOLUBLE AND DOES NOT REQUIRE ANY TOXIC SOLVENTS FOR PRODUCTION.

1 PHOTO / Photopolymer Units
2 PHOTO / Photopolymer Material
3 Photopolymer Plate Comparison